A3385-3.24

Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60173-4968

FAS-FAX

Canadian Newspapers

Circulation averages for six months ended September 30, 1989

Daily Newspapers

Preliminary figures subject to audits as filed with the Audit Bureau of Circulations.

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. U.S. and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is an adjustment of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

Occupied Households figures (OH's) used in this report are 1989 ABC estimates. Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

- # Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
- @ Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
- * Identifies three-month circulation averages (see text above).
- + Identifies adjusted comparison figures (see text above).
- ☆ Denotes change in publishing plan (i.e. Morning to Evening). As such, circulation for each period is reported on separate lines.
- C Participant, ABC Coupon Distribution Verification Service.
- P Provides ABC Audited Postal Code Analysis.

Would you like to receive additional copies of this report or copies of the other newspaper FAS-FAX reports? A limited number of extra copies are available at the Bureau's Schaumburg office at prices quoted below:

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Source: Audit Bureau of Circulations' FAS-FAX Report - September 30, 1989.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEWFOUNDLAND	SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
CORNER BROOK (CEN. DIV. 5)		7,000			17,500			24,500			
WESTERN STAR	E		5,069	72.41		5,068	28.96		10,137	10,798	10,875
ST. JOHN'S (CEN. DIV. 1)		30,800			76,600			107,400			
TELEGRAM	E (M-F)		20,848	67.69		17,288	22.57		38,136	39,147	37,876
TELEGRAM	WKND		24,136	78.36		30,167	39.38		54,303	56,874	54,627
TELEGRAM (4-30-89 to 9-30-89)	SUN		18,120	58.83		16,437	21.46		34,557	35,637	
NOVA SCOTIA											
AMHERST (CUMBERLAND CO.)		3,600			11,500			15,100			
NEWS	M (M-F)	–			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CITIZEN	SAT				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
HALIFAX (HALIFAX CO.)		255,200#						255,200			
THE CHRONICLE-HERALD, THE MAIL-STAR	CMB DLY P	#	133,996	52.51					133,996	146,619	146,485
THE CHRONICLE-HERALD	M P	#	76,263	29.88					76,263	88,730	88,074
THE MAIL-STAR	E P	#	57,733	22.62					57,733	57,889	58,411
HALIFAX (HALIFAX CO.)		113,200#						113,200			
THE DAILY NEWS	M	#	20,655	18.25					20,655	23,895	23,023
THE DAILY NEWS	SAT	#	19,625	17.34					19,625	22,700	
THE DAILY NEWS	SUN	#	24,671	21.79					24,671	30,778	
NEW GLASGOW (PICTOU CO.)		7,800			9,200			17,000			
NEWS	E		7,083	90.81		3,781	41.10		10,864	11,265	11,213
SYDNEY (CAPE BRETON CO.)		12,100			41,200			53,300			
POST	E		11,544	95.40		19,420	47.14		30,964	31,276	31,607
TRURO (COLCHESTER CO.)		7,600			15,100			22,700			
NEWS	E		4,986	65.61		4,115	27.25		9,101	9,193	8,942
PRINCE EDWARD ISLAND											
CHARLOTTETOWN (QUEENS CO.)		9,200			33,200			42,400			
GUARDIAN, PATRIOT	CMB DLY		10,676	116.04		13,924	41.94		24,600	25,024	24,463
GUARDIAN	M		7,278	79.11		11,888	35.81		19,166	19,567	19,012
PATRIOT	E		3,398	36.93		2,036	6.13		5,434	5,457	5,451

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PRINCE EDWARD ISLAND		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
SUMMERSIDE (PRINCE CO.)			4,600			11,000			15,600			
JOURNAL-PIONEER	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
NEW BRUNSWICK												
CARAQUET (GLOUCESTER CO.)			14,000#			13,400			27,400			
L'ACADIE NOUVELLE	M (M-F)		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
FREDERICTON (YORK CO.)			18,000			23,600			41,600			
GLEANER	E			16,502	91.68		11,302	47.89		27,804	29,083	28,668
MONCTON (WESTMORLAND CO.)			29,100			72,800			101,900			
TIMES-TRANSCRIPT	E (M-F)	P,C		23,317	80.13		18,283	25.11		41,600	43,817	43,200
TIMES-TRANSCRIPT	SAT	P,C		27,413	94.20		22,991	31.58		50,404	53,409	52,197
ST. JOHN (ST. JOHN CO.)			28,800			212,600			241,400			
TELEGRAPH-JOURNAL, TIMES-GLOBE	CMB DLY			24,331	84.48		38,207	17.97		62,538	63,010	63,533
TELEGRAPH-JOURNAL	M (M-F)			3,133	10.88		26,632	12.53		29,765	30,090	31,005
TIMES-GLOBE	E (M-F)			21,198	73.60		11,575	5.44		32,773	32,920	32,528
TELEGRAPH-JOURNAL	SAT M			21,148	73.43		38,859	18.28		60,007	60,570	60,772
QUEBEC												
CHICOUTIMI (CHICOUTIMI CO.)			21,700			43,400			65,100			
LE QUOTIDIEN DU SAGUENAY-LAC ST. JEAN	M			9,738	44.88		15,148	34.90		24,886	31,385	30,806
PROGRES-DIMANCHE	SUN			12,641	58.25		23,029	53.06		35,670	50,646	49,053
GRANBY (SHEFFORD CO.)			20,900			32,700			53,600			
LA VOIX DE L'EST	M (M-F)			9,244	44.23		5,876	17.97		15,120	15,436	15,651
LA VOIX DE L'EST	SAT M			11,485	54.95		7,016	21.46		18,501	18,831	
MONTREAL (ILE DE MONTREAL CO.)			989,700			423,900			1,413,600			
GAZETTE	M (M-F)	C		145,173	14.67		18,001	4.25		163,174	177,544	183,078
GAZETTE	SAT M	C		199,324	20.14		32,939	7.77		232,263	254,398	259,315
GAZETTE	SUN	C		129,973	13.13		17,825	4.21		147,798	159,447	173,655

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QUEBEC		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
MONTREAL (ILE DE MONTREAL CO.)			1,277,700#			135,900			1,413,600			
LA PRESSE	M (M-F)	C	#	161,699	12.66		11,428	8.41		173,127	197,269	195,799
LA PRESSE	SAT M	C	#	240,620	18.83		22,695	16.70		263,315	308,383	305,640
LA PRESSE	SUN	C	#	144,901	11.34		11,977	8.81		156,878	180,612	175,658
MONTREAL (ILE DE MONTREAL CO.)			1,178,000#			235,600			1,413,600			
LE DEVOIR	M (M-F)		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LE DEVOIR	SAT M		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LE JOURNAL	M (M-F)		#	275,429	23.38					275,429	318,827	313,207
LE JOURNAL	SAT M		#	293,549	24.92					293,549	347,132	335,598
LE JOURNAL	SUN		#	269,975	22.92					269,975	329,825	327,954
QUEBEC (QUEBEC CO.)			233,800#			44,500			278,300			
LE JOURNAL	M (M-F)		#	60,837	26.02		9,643	21.67		70,480	104,899	101,250
LE JOURNAL	SAT M		#	60,151	25.73		11,135	25.02		71,286	106,973	102,481
LE JOURNAL	SUN		#	54,334	23.24		9,637	21.66		63,971	95,551	90,842
QUEBEC (QUEBEC CO.)			219,100#			59,200			278,300			
LE SOLEIL	M (M-F)	C	#	68,751	31.38		11,758	19.86		80,509	107,925	108,825
LE SOLEIL	SAT M	C	#	92,325	42.14		14,462	24.43		106,787	138,900	136,557
LE SOLEIL	SUN	C	#	57,168	26.09		9,918	16.75		67,086	90,759	89,753
SHERBROOKE (SHERBROOKE CO.)			42,900			67,000			109,900			
LA TRIBUNE	M (M-F)			20,137	46.94		14,908	22.25		35,045	38,965	40,034
LA TRIBUNE	SAT M			24,293	56.63		16,903	25.23		41,196	45,240	45,703
RECORD	M (M-F)			1,744	4.07		3,205	4.78		4,949	6,116	6,082
TROIS RIVIERES (ST. MAURICE CO.)			78,500#						78,500			
LE NOUVELLISTE	M (M-F)		#	42,374	53.98					42,374	55,201	55,212
LE NOUVELLISTE	SAT M		#	44,295	56.43					44,295	57,330	
ONTARIO												
BARRIE (SIMCOE CO.)			18,200			24,900			43,100			
EXAMINER	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BELLEVILLE (HASTINGS CO.)			15,000			32,600			47,600			
INTELLIGENCER	E			11,241	74.94		7,365	22.59		18,606	18,917	18,501
BRAMPTON (PEEL RM)			67,300			9,800			77,100			
TIMES	E (M-F)			7,171	10.66		93	0.95		7,264	7,325	9,538

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BRANTFORD (BRANT CO.) EXPOSITOR	E	C	29,000	21,575	74.40	37,200	10,583	28.45	66,200	32,158	32,685	33,037
BROCKVILLE (LEEDS CO.) RECORDER AND TIMES	E	C	8,900	7,236	81.30	21,700	8,469	39.03	30,600	15,705	16,290	16,143
CAMBRIDGE (WATERLOO RM) REPORTER	E	C	28,300	13,070	46.18	4,600	1,043	22.67	32,900	14,113	14,197	13,582
CHATHAM (KENT CO.) NEWS	E	C	15,900	10,268	64.58	22,500	5,577	24.79	38,400	15,845	15,970	15,738
COBOURG (NORTHUMBERLAND CO.) STAR	E (M-F)		5,100	3,880	76.08	6,000	1,988	33.13	11,100	5,868	6,076*	5,639*
CORNWALL (STORMONT CO.) STANDARD-FREEHOLDER	E		17,300	13,148	76.00	5,600	4,287	76.55	22,900	17,435	18,036	17,747
GUELPH (WELLINGTON CO.) MERCURY	E	C	30,400	15,491	50.96	25,100	3,190	12.71	55,500	18,681	18,795	18,705
HALTON RM-HAMILTON-WENTWORTH RM												
SPECTATOR (COMBINED)	E	C	184,100	108,398	58.88	95,900	27,184	28.35	280,000	135,582	137,907	139,413
SPECTATOR (HAMILTON ED.)	E	C	143,600	88,118	61.36	54,600	25,116	46.00	198,200	113,234	115,519	116,420
SPECTATOR (BURLINGTON ED.)	E	C	40,500	20,280	50.07	41,300	2,068	5.01	81,800	22,348	22,388	22,993
KENORA (KENORA DIST.) MINER AND NEWS	E (M-F)		3,700	3,946	106.65	3,200	863	26.97	6,900	4,809	5,037*	5,031*
KINGSTON (FRONTENAC CO.) WHIG-STANDARD	E	C	52,900##	33,176	62.71	10,300	2,648	25.71	63,200	35,824	36,957	36,447
KIRKLAND LAKE (TIMISKAMING DIST.) NORTHERN NEWS	E		4,700	3,256	69.28	10,000	2,398	23.98	14,700	5,654	5,821	5,612
KITCHENER-WATERLOO (WATERLOO RM) RECORD	E	P,C	82,700	53,081	64.19	42,500	17,466	41.10	125,200	70,547	81,289	77,802

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ONTARIO		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
LINDSAY (VICTORIA CO.)			6,100			16,300			22,400			
POST	E (M-F)			4,949	81.13		938	5.75		5,887	5,943	5,214
POST	WKLY			151	2.48		4,372	26.82		4,523	5,793	4,713
LONDON (MIDDLESEX CO.)			156,600			133,300			289,900			
FREE PRESS	M	C	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
NIAGARA FALLS (NIAGARA RM)			27,200			13,400			40,600			
REVIEW	E			18,429	67.75		3,414	25.48		21,843	22,001	21,563
NORTH BAY (NIPISSING DIST.)			18,700			18,900			37,600			
NUGGET	E	C		14,709	78.66		7,767	41.10		22,476	23,939	24,577
ORILLIA (SIMCOE CO.)			9,400			7,200			16,600			
PACKET & TIMES	E			7,150	76.06		3,537	49.13		10,687	10,920*	10,587*
OSHAWA-WHITBY (DURHAM RM)			61,500			53,100			114,600			
TIMES	E			19,335	31.44		2,136	4.02		21,471	21,588	22,042
OTTAWA (OTTAWA-CARLETON RM)			225,200#						225,200			
	ALL DAY											
SUN	(M-F)		#	25,834	11.47					25,834	28,659	
SUN	SUN		#	26,567	11.80					26,567	32,107	
OTTAWA (OTTAWA-CARLETON RM)			329,000#						329,000			
	ALL DAY											
CITIZEN	(M-F)	C	#	149,349	45.39					149,349	185,620	190,584
CITIZEN	SAT M	C	#	187,164	56.89					187,164	238,274	244,124
CITIZEN	SUN	C	#	126,346	38.40					126,346	159,885	172,010
OTTAWA-HULL (OTTAWA-CARLETON RM)			268,900#						268,900			
	ALL DAY											
LE DROIT	(M-F)	C	#	26,823	9.98					26,823	33,532	32,949
LE DROIT	SAT E	C	#	31,239	11.62					31,239	38,895	37,762
OWEN SOUND (GREY CO.)			7,700			35,200			42,900			
SUN TIMES	E			7,403	96.14		15,323	43.53		22,726	24,226	24,373
PEMBROKE (RENFREW CO.)			6,000			16,800			22,800			
OBSERVER	E			4,139	68.98		3,122	18.58		7,261	7,356	7,225

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PETERBOROUGH (PETERBOROUGH CO.) EXAMINER	E		23,700	18,658	78.73	27,100	8,760	32.32	50,800	27,418	28,071	27,375
PORT HOPE (NORTHUMBERLAND CO.) GUIDE	E (M-F)		4,000	3,112	77.80	1,300	390	30.00	5,300	3,502	3,681*	3,445*
ST. CATHARINES (NIAGARA RM) STANDARD	E		50,500			16,900			67,400			
			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ST. THOMAS (ELGIN CO.) TIMES-JOURNAL	E		11,300	7,120	63.01	14,000	2,836	20.26	25,300	9,956	10,042	9,536
SARNIA (LAMBTON CO.) OBSERVER	E	C	29,900			15,700			45,600			
			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
SAULT STE. MARIE (ALGOMA DIST.) STAR	E	C	29,400	21,714	73.86	6,100	4,763	78.08	35,500	26,477	26,917	26,739
SIMCOE (HALDIMAND-NORFOLK RM) REFORMER	E (M-F)		5,500	4,328	78.69	16,200	5,672	35.01	21,700	10,000	10,246	9,745
STRATFORD (PERTH CO.) BEACON-HERALD	E		10,500	8,241	78.49	11,300	4,561	40.36	21,800	12,802	13,231	13,106
SUDBURY (SUDBURY RM) STAR	E	P	54,900#			17,700			72,600			
			# PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
THUNDER BAY (THUNDER BAY DIST.)			41,700			16,165			57,865			
TIMES-NEWS, CHRONICLE-JOURNAL	CMB DLY	C	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
TIMES-NEWS	M	C	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
CHRONICLE-JOURNAL	E	C	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
TIMMINS (COCHRANE DIST.) PRESS	E		16,700	10,032	60.07	5,100	1,240	24.31	21,800	11,272	12,756	13,381

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TORONTO (TORONTO RM)				1,391,000#						1,391,000			
RACING FORM	MON M											3,355*	2,837*
RACING FORM	M (TU-F)											4,703*	4,946*
RACING FORM	SAT M											9,607*	10,137*
RACING FORM	SUN											8,860*	8,493*
THE FINANCIAL POST	M (TU-F)											89,755	
THE FINANCIAL POST	SAT											209,189	
STAR	ALL DAY (M-F)	C		#	411,043	29.55					411,043	525,839	522,907
STAR	SAT	C		#	587,088	42.21					587,088	788,330	787,880
STAR	SUN	C		#	349,791	25.15					349,791	520,060	515,277
TORONTO (TORONTO RM)				1,391,000#						1,391,000			
SUN	M (M-F)	C		#	252,022	18.12					252,022	291,400	289,781
SUN	SAT	C		#	158,933	11.43					158,933	196,608	185,198
SUN	SUN	C		#	390,788	28.09					390,788	460,593	451,734
WELLAND-PORT COLBORNE (NIAGARA RM)				24,100			21,000			45,100			
TRIBUNE	E	C			14,885	61.76		2,154	10.26		17,039	17,428	16,813
WILLOWDALE (YORK CO.)													
COMMERCIAL NEWS AND CONSTRUCTION RECORD	DLY (M-F)											6,270	6,481
WINDSOR (ESSEX CO.)				81,900			36,600			118,500			
STAR	E	C			63,065	77.00		20,972	57.30		84,037	85,538	86,376
WOODSTOCK (OXFORD CO.)				10,100			15,800			25,900			
SENTINEL-REVIEW	E				6,554	64.89		3,893	24.64		10,447	10,516	9,938
MANITOBA													
BRANDON (CEN. DIV. 7)				15,600			19,900			35,500			
SUN	E				10,825	69.39		5,921	29.75		16,746	18,032*	
SUN	E (M-TH & SAT)												17,804*
SUN	FRI E												21,286*
SUN	SUN				9,524	61.05		4,885	24.55		14,409	15,421*	

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MANITOBA	SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
PORTAGE LA PRAIRIE (CEN. DIV. 9)		5,000			3,800			8,800			
GRAPHIC	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
WINNIPEG (CEN. DIV. 11)		237,900#			68,400			306,300			
FREE PRESS	E (M-F)	#	129,572	54.46		22,940	33.54		152,512	167,944	164,557
FREE PRESS	SAT M	#	167,330	70.34		41,867	61.21		209,197	233,975	231,269
FREE PRESS	SUN	#	113,767	47.82		21,237	31.05		135,004	148,658	143,055
WINNIPEG (CEN. DIV. 11)		235,400#						235,400			
SUN	M (M-F)	#	42,056	17.87					42,056	47,921	51,444
SUN	SUN	#	47,448	20.16					47,448	54,857	59,837
SASKATCHEWAN											
MOOSE JAW (CEN. DIV. 7)		13,700			6,600			20,300			
TIMES-HERALD	E		8,531	62.27		535	8.11		9,066	9,232	9,273
PRINCE ALBERT (CEN. DIV. 15)		12,500			24,100			36,600			
HERALD	E		7,790	62.32		1,310	5.44		9,100	9,319	9,075
REGINA (CEN. DIV. 6)		65,700#			119,400			185,100			
LEADER-POST	E	#	45,658	69.49		25,231	21.13		70,889	71,500	71,910
SASKATOON (CEN. DIV. 11)		72,300#			26,300			98,600			
STAR PHOENIX	ALL DAY P,C	#	42,821	59.23		8,137	30.94		50,958	64,397	63,319
ALBERTA											
CALGARY (CEN. DIV. 6)		249,000			145,300			394,300			
HERALD	M (M-TH & SAT) C		111,827	44.91		15,052	10.36		126,879	129,276	132,282
HERALD	FRI M C		144,162	57.90		21,532	14.82		165,694	167,877	170,324
HERALD	SUN C		103,193	41.44		13,879	9.55		117,072	119,135	118,728
SUN	M (M-F)		60,576	24.33		11,837	8.15		72,413	74,315*	70,931
SUN	SUN		80,342	32.27		16,737	11.52		97,079	99,481*	95,375

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ALBERTA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
EDMONTON (CEN. DIV. 11)			247,400			247,400			494,800			
JOURNAL	M (M-TH & SAT)	C		113,507	45.88		40,498	16.37		154,005	157,231	148,933*
JOURNAL	FRI M	C		131,132	53.00		53,691	21.70		184,823	188,036	180,628*
JOURNAL	SUN	C		106,423	43.02		36,437	14.73		142,860	145,422	136,787*
EDMONTON (CEN. DIV. 11)			279,600#						279,600			
SUN	M (M-F)	C	#	63,031	22.54					63,031	81,171*	93,554*
SUN	SUN	C	#	97,237	34.78					97,237	121,477*	127,730*
FORT McMURRAY (CEN. DIV. 12)			11,100@						11,100			
TODAY	E (M-TH)		@	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TODAY	FRI E		@	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
GRANDE PRAIRIE (CEN. DIV. 15)			9,400			19,500			28,900			
HERALD-TRIBUNE	E (M-TH)			5,713	60.78		2,439	12.51		8,152	8,257	8,129
HERALD-TRIBUNE	FRI E			8,267	87.95		3,040	15.59		11,307	11,489	11,005
LETHBRIDGE (CEN. DIV. 2)			22,800			28,300			51,100			
HERALD	E			14,403	63.17		8,911	31.49		23,314	24,490*	24,267*
MEDICINE HAT (CEN. DIV. 1)			16,100			7,400			23,500			
NEWS	E			11,756	73.02		2,057	27.80		13,813	13,971	13,971
RED DEER (CEN. DIV. 8)			22,800			39,300			62,100			
ADVOCATE	E		—	12,937	56.74		8,397	21.37		21,334	21,466*	21,687*
BRITISH COLUMBIA												
CRANBROOK (EAST KOOTENAY RD)			5,600			6,000			11,600			
TOWNSMAN	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FORT ST. JOHN (PEACE RIVER-LIARD RD)			4,800			2,100			6,900			
ALASKA HIGHWAY NEWS	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
KAMLOOPS (THOMPSON-NICOLA RD)			22,800			13,000			35,800			
NEWS	E			16,703	73.26		2,177	16.75		18,880	19,192	20,654
KELOWNA (CENTRAL OKANAGAN RD)			23,800			14,500			38,300			
COURIER	E			14,505	60.95		2,380	16.41		16,885	17,087	16,282

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BRITISH COLUMBIA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
NANAIMO (NANAIMO RD)			21,200			32,700			53,900			
FREE PRESS	E			8,459	39.90		1,510	4.62		9,969	10,064	9,111
NELSON (CENTRAL KOOTENAY RD)			3,500			17,600			21,100			
NEWS	E (M-F)			2,446	69.89		1,921	10.91		4,367	4,577	4,575
PENTICTON (OKANAGAN-SIMILKAMEEN RD)			10,700			12,200			22,900			
HERALD	E			6,864	64.15		1,520	12.46		8,384	8,506	8,158
PORT ALBERNI (ALBERNI-CLAYOQUOT RD)			6,800			4,300			11,100			
VALLEY TIMES	E (M-F)			4,763	70.04		1,851	43.05		6,614	6,760	6,675
PRINCE GEORGE (FRASER-FORT GEORGE RD)			22,000			19,200			41,200			
CITIZEN	E	C		18,282	83.10		3,068	15.98		21,350	21,696	21,740
PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD)			5,600			1,700			7,300			
NEWS	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
TRAIL (KOOTENAY BOUNDARY RD)			3,700			9,500			13,200			
TIMES	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
VANCOUVER (GREATER VANCOUVER RD)			379,300			276,200			655,500			
PROVINCE	M (M-F)	C		82,644	21.79		65,755	23.81		148,399	182,218	180,742
PROVINCE	SUN	C		96,670	25.49		81,806	29.62		178,476	223,077	223,901
SUN	E (M-TH)	C		125,632	33.12		67,115	24.30		192,747	210,712	217,600
SUN	FRI E	C		160,110	42.21		86,842	31.44		246,952	270,920	268,383
SUN	SAT E	C		153,629	40.50		87,249	31.59		240,878	274,600	273,691
VERNON (NORTH OKANAGAN RD)			12,000			19,000			31,000			
NEWS	E			6,643	55.36		1,092	5.75		7,735	7,854	8,132
VICTORIA (CAPITAL RD)			96,000#			78,600			174,600			
TIMES-COLONIST	M		#	65,979	68.73		12,218	15.54		78,197	81,824	80,502
TIMES-COLONIST	SUN		#	63,574	66.22		12,147	15.45		75,721	79,354	78,056

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YUKON TERRITORY	SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
WHITEHORSE		6,100			4,000			10,100			
STAR	E (M-TH)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
STAR	FRI E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									

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CONSOLIDATED NEWSPAPER GROUP		TOTAL CIRCULATION AS OF 9/30/89	9/30/88
PROBEC 5 LTD.	M	31,385	
PROBEC 5 LTD.	M (M-F)	414,796	
PROBEC 5 LTD.	ALL DAY (M-F)	33,532	
PROBEC 5 LTD.	SAT M	568,684	
PROBEC 5 LTD.	SAT E	38,895	
PROBEC 5 LTD.	SUN	271,371	

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November 17, 1989

SUPPLEMENT TO ABC DAILY NEWSPAPER FAS-FAX CANADA

Circulation Averages for period ended September 30, 1989

This supplement provides circulation data on publications that filed their regular September 30, 1989 Publisher's Statement subsequent to preparations of FAS-FAX report.

Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NOVA SCOTIA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
AMHERST (CUMBERLAND CO.)			3,600			11,500			15,100			
NEWS	M (M-F)			2,438	67.72		1,339	11.64		3,777	3,864	3,988
CITIZEN	SAT			2,974	82.61		2,993	26.03		5,967	6,709	6,949
PRINCE EDWARD ISLAND												
SUMMERSIDE (PRINCE CO.)			4,600			11,000			15,600			
JOURNAL-PIONEER	E			3,967	86.24		6,507	59.15		10,474	11,647	11,331
NEW BRUNSWICK												
CARAQUET (GLOUCESTER CO.)			14,000#			13,400			27,400			
L'ACADIE NOUVELLE	M (M-F)		#	7,621	54.44		1,644	12.27		9,265	10,591	9,303
QUEBEC												
CHICOUTIMI (CHICOUTIMI CO.)			21,700			43,400			65,100			
LE QUOTIDIEN	M			9,738	44.88		15,148	34.90		24,886	31,385	30,806
ONTARIO												
LONDON (MIDDLESEX CO.)			156,600			133,300			289,900			
FREE PRESS	M	C		64,593	41.25		19,590	14.70		84,183	124,151	125,233
ST. CATHARINES (NIAGARA RM)			50,500			16,900			67,400			
STANDARD	E			34,553	68.42		6,406	37.91		40,959	43,286	42,572
SARNIA (LAMBTON CO.)			29,900			15,700			45,600			
OBSERVER	E	C		19,837	66.34		4,237	26.99		24,074	24,175	24,096
SUDBURY (SUDBURY RM)			54,900#			9,500			64,400			
STAR	E	P	#	25,543	46.53		2,378	25.03		27,921	28,686	27,981

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ONTARIO	SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/89	TOTAL CIRCULATION AS OF 9/30/88
THUNDER BAY (THUNDER BAY DIST.)		41,700			16,165			57,865			
TIMES-NEWS, CHRONICLE-JOURNAL	CMB DLY C		31,737	76.11		5,424	33.55		37,161	38,464*	37,436*
TIMES-NEWS	M C		2,469	5.92		4,882	30.20		7,351	8,485*	8,264*
CHRONICLE-JOURNAL	E C		29,268	70.19		542	3.35		29,810	29,979*	29,172*
MANITOBA											
PORTAGE LA PRAIRIE (CEN. DIV. 9)		5,000			3,800			8,800			
GRAPHIC	E		4,124	82.48		281	7.39		4,405	4,486*	4,622*
SASKATCHEWAN											
PRINCE ALBERT (CEN. DIV. 15)		12,500			9,100			21,600			
HERALD	E		7,790	62.32		1,310	14.40		9,100	9,319	9,075
ALBERTA											
FORT McMURRAY (CEN. DIV. 12)		11,100@						11,100			
TODAY	E (M-TH)	@								5,665*	6,126*
TODAY	FRI E	@								7,469*	7,729*
BRITISH COLUMBIA											
CRANBROOK (EAST KOOTENAY RD)		5,600			6,000			11,600			
TOWNSMAN	E (M-F)		3,833	68.45		150	2.50		3,983	4,077	4,078
FORT ST. JOHN (PEACE RIVER-LIARD RD)		4,800			2,100			6,900			
ALASKA HIGHWAY NEWS	E (M-F)		2,357	49.10		595	28.33		2,952	3,037	3,159
PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD)		5,600			1,700			7,300			
NEWS	E (M-F)		3,437	61.38		236	13.88		3,673	3,743	3,806

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FAS-FAX

Canadian Newspapers

Circulation averages for six months ended March 31, 1990

Daily Newspapers

Preliminary figures subject to audits as filed with the Audit Bureau of Circulations.

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INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. U.S. and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is an adjustment of five percent or more between the publisher's figures and the auditor's findings, and/or at the publication's request, the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

Occupied Households figures (OH's) used in this report are 1990 ABC estimates. Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

- # Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
- @ Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
- * Identifies three-month circulation averages (see text above).
- + Identifies adjusted comparison figures (see text above).
- ☆ Denotes change in publishing plan (i.e. Morning to Evening). As such, circulation for each period is reported on separate lines.
- C Participant, ABC Coupon Distribution Verification Service.
- P Provides ABC Audited Postal Code Analysis.

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Newspaper FAS-FAX Diskettes	55.00	

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Source: Audit Bureau of Circulations' FAS-FAX Report - March 31, 1990.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEWFOUNDLAND	SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
CORNER BROOK (CEN. DIV. 5)		7,200			15,900			23,100			
WESTERN STAR	E		5,394	74.92		5,132	32.28		10,526	11,236	11,355
ST. JOHN'S (CEN. DIV. 1)		30,500			77,400			107,900			
TELEGRAM	E (M-F)		21,554	70.67		17,916	23.15		39,470	40,498	40,105
TELEGRAM	WKND		24,784	81.26		30,683	39.64		55,467	57,982	57,262
TELEGRAM	SUN		18,662	61.19		17,477	22.58		36,139	37,163☆	
NOVA SCOTIA											
AMHERST (CUMBERLAND CO.)		3,900			12,200			16,100			
NEWS	M (M-F)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
CITIZEN	SAT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
HALIFAX (HALIFAX CO.)		260,000#						260,000			
CHRONICLE-HERALD, MAIL STAR	CMB DLY P	#	134,687	51.80					134,687	146,786	149,638
CHRONICLE-HERALD	M P	#	76,401	29.39					76,401	88,348	89,884
MAIL-STAR	E P	#	58,286	22.42					58,286	58,438	59,754
HALIFAX (HALIFAX CO.)		113,500#						113,500			
NEWS	M (M-F)	#	22,125	19.49					22,125	24,828	23,473
NEWS	SAT M	#	20,763	18.29					20,763	23,371☆	
NEWS	SUN	#	27,092	23.87					27,092	32,826	29,553
NEW GLASGOW (PICTOU CO.)		8,100			7,800			15,900			
NEWS	E		6,895	85.12		4,159	53.32		11,054	11,620	11,164
SYDNEY (CAPE BRETON CO.)		12,600			30,600			43,200			
CAPE BRETON POST	E		11,680	92.70		18,676	61.03		30,356	31,754	31,791
TRURO (COLCHESTER CO.)		7,500			9,000			16,500			
NEWS	E		5,486	73.15		3,778	41.98		9,264	9,437	9,180
PRINCE EDWARD ISLAND											
CHARLOTTETOWN (QUEENS CO.)		9,300			19,500			28,800			
GUARDIAN, PATRIOT	CMB DLY		10,969	117.95		10,887	55.83		21,856	24,592	24,191
GUARDIAN	M		7,497	80.61		8,993	46.12		16,490	19,177	18,773
PATRIOT	E		3,472	37.33		1,894	9.71		5,366	5,415	5,418

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PRINCE EDWARD ISLAND												
SUMMERSIDE (PRINCE CO.)			4,800			11,400			16,200			
JOURNAL-PIONEER	E			3,985	83.02		6,318	55.42		10,303	11,401	11,644
NEW BRUNSWICK												
CARAQUET (GLOUCESTER CO.)			14,200#			13,600			27,800			
L'ACADIE NOUVELLE	M (M-F)		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FREDERICTON (YORK CO.)			18,600			23,800			42,400			
GLEANER	E			17,209	92.52		11,625	48.84		28,834	30,196	29,402
MONCTON (WESTMORLAND CO.)			28,700			74,800			103,500			
TIMES-TRANSCRIPT	E (M-F)	P,C		24,257	84.52		17,411	23.28		41,668	44,016	44,200
TIMES-TRANSCRIPT	SAT	P,C		28,721	100.07		22,015	29.43		50,736	53,661	53,345
ST. JOHN (ST. JOHN CO.)			29,400			217,300			246,700			
TELEGRAPH-JOURNAL, TIMES-GLOBE	CMB DLY			24,875	84.61		39,148	18.02		64,023	64,558	63,602
TELEGRAPH-JOURNAL	M (M-F)			3,274	11.14		27,397	12.61		30,671	31,040	30,423
TIMES-GLOBE	E (M-F)			21,601	73.47		11,751	5.41		33,352	33,518	33,179
TELEGRAPH-JOURNAL	SAT M			21,822	74.22		40,174	18.49		61,996	62,609	60,920
QUEBEC												
CHICOUTIMI (CHICOUTIMI CO.)			23,100			45,700			68,800			
LE QUOTIDIEN	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PROGRES-DIMANCHE	SUN			14,180	61.39		23,693	51.84		37,873	52,474	50,951
GRANBY (SHEFFORD CO.)			21,800			33,500			55,300			
LA VOIX DE L'EST	M (M-F)			9,615	44.11		6,108	18.23		15,723	16,076	16,384
LA VOIX DE L'EST	SAT M			12,003	55.06		7,188	21.46		19,191	19,543	
MONTREAL (ILE DE MONTREAL CO.)			1,003,900			450,100			1,454,000			
GAZETTE	M (M-F)	C		147,266	14.67		17,493	3.89		164,759	178,423	178,529
GAZETTE	SAT M	C		205,133	20.43		31,921	7.09		237,054	258,323	258,186
GAZETTE	SUN	C		136,334	13.58		18,679	4.15		155,013	167,651	160,206
MONTREAL (ILE DE MONTREAL CO.)			1,311,400#			142,600			1,454,000			
LA PRESSE	M (M-F)	C	#	169,114	12.90		11,467	8.04		180,581	205,291	207,411
LA PRESSE	SAT M	C	#	256,955	19.59		23,091	16.19		280,046	326,876	330,228
LA PRESSE	SUN	C	#	154,101	11.75		12,244	8.59		166,345	190,681	195,033

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QUEBEC		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
MONTREAL (ILE DE MONTREAL CO.)			1,480,500#			235,600			1,716,100			
LE DEVOIR	M (M-F)		#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LE DEVOIR	SAT M		#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LE JOURNAL	M (M-F)		#	276,700	18.69					276,700	321,575	324,234
LE JOURNAL	SAT M		#	304,621	20.58					304,621	358,567	350,274
LE JOURNAL	SUN		#	273,734	18.49					273,734	333,002	338,547
QUEBEC (QUEBEC CO.)			234,600#			46,200			280,800			
LE JOURNAL	M (M-F)		#	63,864	27.22		9,791	21.19		73,655	109,760	107,996
LE JOURNAL	SAT M		#	64,377	27.44		10,946	23.69		75,323	111,533	109,656
LE JOURNAL	SUN		#	57,397	24.47		9,460	20.48		66,857	99,513	98,573
QUEBEC (QUEBEC CO.)			219,600#			59,200			278,800			
LE SOLEIL	M (M-F)	C	#	71,644	32.62		11,836	19.99		83,480	112,822	114,703
LE SOLEIL	SAT M	C	#	99,112	45.13		14,556	24.59		113,668	148,022	146,823
LE SOLEIL	SUN	C	#	60,591	27.59		9,896	16.72		70,487	95,464	95,406
SHERBROOKE (SHERBROOKE CO.)			44,300			68,600			112,900			
LA TRIBUNE	M (M-F)			20,738	46.81		15,163	22.10		35,901	40,178	41,324
LA TRIBUNE	SAT M			25,431	57.41		17,202	25.08		42,633	46,969	47,455
RECORD	M (M-F)			1,750	3.95		2,984	4.35		4,734	6,063	6,122
TROIS RIVIERES (ST. MAURICE CO.)			83,000#						83,000			
LE NOUVELLISTE	M		#	43,790	52.76					43,790	56,934	57,679
ONTARIO												
BARRIE (SIMCOE CO.)			20,500			19,700			40,200			
EXAMINER	E			9,955	48.56		4,285	21.75		14,240	14,399	14,133
BELLEVILLE (HASTINGS CO.)			16,500			33,300			49,800			
INTELLIGENCER	E			11,297	68.47		7,458	22.40		18,755	19,087	18,744
BRAMPTON (PEEL RM)			64,100			9,100			73,200			
TIMES	E (M-F)			7,148	11.15		84	0.92		7,232	7,283	8,666
BRANTFORD (BRANT CO.)			30,100			40,200			70,300			
EXPOSITOR	E	C			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BROCKVILLE (LEEDS CO.)			9,000			21,600			30,600			
RECORDER AND TIMES	E	C		7,282	80.91		8,414	38.95		15,696	16,396	16,229

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CAMBRIDGE (WATERLOO RM)			29,000			4,900			33,900			
REPORTER	E	C		13,843	47.73		1,079	22.02		14,922	15,176*	14,306*
CHATHAM (KENT CO.)			16,400			13,500			29,900			
NEWS	E	C	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
COBOURG (NORTHUMBERLAND CO.)			5,500			6,600			12,100			
STAR	E (M-F)			3,828	69.60		1,872	28.36.		5,700	5,916	5,819
CORNWALL (STORMONT CO.)			17,300			6,300			23,600			
STANDARD-FREEHOLDER	E			13,380	77.34		3,325	52.78		16,705	18,310	18,062
GUELPH (WELLINGTON CO.)			32,900			9,900			42,800			
MERCURY	E	C		15,975	48.56		2,814	28.42		18,789	19,275*	18,839*
HALTON RM-HAMILTON-WENTWORTH RM			215,400#						215,400			
SPECTATOR (COMBINED)	E	C	#	126,957	58.94					126,957	140,232*	142,125*
SPECTATOR (HAMILTON ED.)	E	C	#	105,468	48.96					105,468	117,398*	118,769*
SPECTATOR (BURLINGTON ED.)	E	C	#	21,489	9.98					21,489	22,834*	23,356*
KENORA (KENORA DIST.)			4,700			4,100			8,800			
MINER AND NEWS	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
KINGSTON (FRONTENAC CO.)			26,900#			37,800			64,700			
WHIG-STANDARD	E	C	#	32,830	122.04		2,357	6.24		35,187	36,457*	38,709*
KIRKLAND LAKE (TIMISKAMING DIST.)			4,900			9,300			14,200			
NORTHERN NEWS	E			3,319	67.73		2,439	26.23		5,758	5,928	6,058
KITCHENER-WATERLOO (WATERLOO RM)			86,100			43,900			130,000			
RECORD	E	P,C		53,385	62.00		17,600	40.09		70,985	81,702*	80,648*
LINDSAY (VICTORIA CO.)			6,700			18,000			24,700			
POST	E (M-F)			5,025	75.00		926	5.14		5,951	6,072	5,903
POST	WKLY			136	2.03		3,908	21.71		4,044	5,442	5,928
LONDON (MIDDLESEX CO.)			113,600			46,100			159,700			
FREE PRESS	M	C	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
NIAGARA FALLS (NIAGARA RM)			28,100			9,000			37,100			
REVIEW	E			18,975	67.53		3,558	39.53		22,533	22,867*	21,725*

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NORTH BAY (NIPISSING DIST.)				19,800			20,300			40,100			
NUGGET	E	C			14,937	75.44		7,759	38.22		22,696	24,088	24,218
ORILLIA (SIMCOE CO.)				9,600			7,800			17,400			
PACKET & TIMES	E				7,165	74.64		3,428	43.95		10,593	10,887	10,676
OSHAWA-WHITBY (DURHAM RM)				65,800			58,300			124,100			
TIMES	E				18,974	28.84		2,276	3.90		21,250	21,376*	21,941*
OTTAWA (OTTAWA-CARLETON RM)				331,600#						331,600			
	ALL DAY												
CITIZEN	(M-F)	C		#	149,088	44.96					149,088	184,563	191,805
CITIZEN	SAT M	C		#	192,073	57.92					192,073	240,763	244,024
CITIZEN	SUN	C		#	128,938	38.88					128,938	162,260	167,304
OTTAWA (OTTAWA-CARLETON RM)				225,800#						225,800			
	ALL DAY												
SUN	(M-F)			#	28,928	12.81					28,928	32,364	
SUN	SUN			#	31,008	13.73					31,008	37,060	
OTTAWA-HULL													
(OTTAWA-CARLETON RM)				269,800#						269,800			
	ALL DAY												
LE DROIT	(M-F)	C		#	29,759	11.03					29,759	37,285	34,039
LE DROIT	SAT M	C		#	34,805	12.90					34,805	43,098	39,750
OWEN SOUND (GREY CO.)				8,300			36,400			44,700			
SUN TIMES	E				7,529	90.71		14,811	40.69		22,340	23,878	24,228
PEMBROKE (RENFREW CO.)				6,200			11,700			17,900			
OBSERVER	E				4,194	67.65		3,109	26.57		7,303	7,395	7,491
PETERBOROUGH													
(PETERBOROUGH CO.)				25,100			25,800			50,900			
EXAMINER	E				18,931	75.42		8,442	32.72		27,373	28,045*	27,927*
PORT HOPE (NORTHUMBERLAND CO.)				4,300			1,400			5,700			
GUIDE	E (M-F)				3,071	71.42		387	27.64		3,458	3,623	3,590
ST. CATHARINES (NIAGARA RM)				51,800			17,400			69,200			
STANDARD	E				34,615	66.82		6,273	36.05		40,888	43,303*	43,944*
ST. THOMAS (ELGIN CO.)				11,500			8,000			19,500			
TIMES-JOURNAL	E				7,170	62.35		2,668	33.35		9,838	10,005*	9,928*

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SARNIA (LAMBTON CO.)			29,800			10,600			40,400			
OBSERVER	E	C		20,050	67.28		4,012	37.85		24,062	24,441	24,429
SAULT STE. MARIE (ALGOMA DIST.)			28,100			5,800			33,900			
STAR	E	C		22,397	79.70		4,366	75.28		26,763	27,212	27,372
SIMCOE (HALDIMAND-NORFOLK RM)			5,500			18,100			23,600			
REFORMER	E (M-F)			4,410	80.18		5,763	31.84		10,173	10,415	9,957
STRATFORD (PERTH CO.)			11,000			12,000			23,000			
BEACON-HERALD	E			8,623	78.39		5,051	42.09		13,674	14,166*	13,272*
SUDBURY (SUDBURY RM)			57,000#			10,500			67,500			
STAR	E	P	#	26,946	47.27		2,110	20.10		29,056	29,829	29,756
THUNDER BAY (THUNDER BAY DIST.)			41,800			20,400			62,200			
TIMES-NEWS, CHRONICLE-JOURNAL	CMB DLY				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TIMES-NEWS	M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CHRONICLE-JOURNAL	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TIMMINS (COCHRANE DIST.)			17,700			5,300			23,000			
PRESS	E			10,770	60.85		1,153	21.75		11,923	13,344	13,911
TORONTO (TORONTO RM)			1,401,800#						1,401,800			
RACING FORM	MON M										1,998	1,991
RACING FORM	M (TU-F)										3,986	3,879
RACING FORM	SAT M										7,167	7,177
RACING FORM	SUN										6,130	6,352
FINANCIAL POST	M (TU-F)										88,840	57,021
FINANCIAL POST	SAT										207,416	229,837
STAR	ALL DAY (M-F)	C	#	416,558	29.72					416,558	523,388	525,939
STAR	SAT	C	#	603,430	43.05					603,430	786,281	803,081
STAR	SUN	C	#	374,491	26.72					374,491	535,342	524,860
TORONTO (TORONTO RM)			1,401,800#						1,401,800			
SUN	M (M-F)	C	#	243,084	17.34					243,084	282,324	296,191
SUN	SAT	C	#	156,386	11.16					156,386	194,096	204,878
SUN	SUN	C	#	393,282	28.06					393,282	468,803	464,798
WELLAND-PORT COLBORNE (NIAGARA RM)			17,600			13,700			31,300			
TRIBUNE	E	C		11,639	66.13		5,953	43.45		17,592	18,024*	17,532*

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WILLOWDALE (YORK CO.)												
COMMERCIAL NEWS AND CONSTRUCTION RECORD	DLY (M-F)										6,575	6,318
WINDSOR (ESSEX CO.)			86,400			38,500			124,900			
STAR	E	C		63,555	73.56		20,685	53.73		84,240	85,723	86,394
WOODSTOCK (OXFORD CO.)			10,500			11,200			21,700			
SENTINEL-REVIEW	E			6,670	63.52		4,245	37.90		10,915	11,000*	10,708*
MANITOBA												
BRANDON (CEN. DIV. 7)			15,200			20,000			35,200			
SUN	E			11,587	76.23		6,371	31.86		17,958	19,090	19,138
SUN	SUN			10,443	68.70		5,270	26.35		15,713	16,563☆	
PORTAGE LA PRAIRIE (CEN. DIV. 9)			5,500			4,700			10,200			
GRAPHIC	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
WINNIPEG (CEN. DIV. 11)			237,800#			46,300			284,100			
FREE PRESS	E (M-F)		#	134,976	56.76		18,401	39.74		153,377	172,191	170,404
FREE PRESS	SAT M		#	172,835	72.68		31,012	66.98		203,847	234,338	234,322
FREE PRESS	SUN		#	118,756	49.94		16,579	35.81		135,335	151,546	150,415
WINNIPEG (CEN. DIV. 11)			235,200#						235,200			
SUN	M (M-F)		#	42,673	18.14					42,673	48,445	49,705
SUN	SUN		#	47,636	20.25					47,636	54,839	56,599
SASKATCHEWAN												
MOOSE JAW (CEN. DIV. 7)			13,700			6,600			20,300			
TIMES-HERALD	E			8,567	62.53		732	11.09		9,299	9,498	9,334
PRINCE ALBERT (CEN. DIV. 15)			12,400			9,000			21,400			
HERALD	E			8,131	65.57		1,287	14.30		9,418	9,655	9,573
REGINA (CEN. DIV. 6)			67,400#			116,500			183,900			
LEADER-POST	E		#	46,556	69.07		25,089	21.54		71,645	72,246	73,619
SASKATOON (CEN. DIV. 11)			71,400#			28,400			99,800			
STAR PHOENIX	ALL DAY	P,C	#	45,253	63.38		8,354	29.42		53,607	66,957	67,137

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALBERTA	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
CALGARY (CEN. DIV. 6)			254,200			161,100			415,300			
HERALD	M (M-TH & SAT)	C		115,962	45.62		15,119	9.38		131,081	133,241	135,066
HERALD	FRI M	C		148,091	58.26		20,906	12.98		168,997	170,843	175,636
HERALD	SUN	C		105,409	41.47		13,676	8.49		119,085	120,836	123,394
SUN	M (M-F)			59,459	23.39		11,428	7.09		70,887	72,891	71,166
SUN	SUN			81,310	31.99		16,739	10.39		98,049	100,750	98,381
EDMONTON (CEN. DIV. 11)			256,100			250,800			506,900			
JOURNAL	M (M-TH & SAT)	C		119,392	46.62		42,886	17.10		162,278	165,644	159,075
JOURNAL	FRI M	C		137,799	53.81		56,410	22.49		194,209	197,543	191,421
JOURNAL	SUN	C		113,372	44.27		38,761	15.45		152,133	154,817	145,935
EDMONTON (CEN. DIV. 11)			289,400#						289,400			
SUN	M (M-F)	C	#	66,477	22.97					66,477	85,761	97,303
SUN	SUN	C	#	101,733	35.15					101,733	128,257	131,907
FORT McMURRAY (CEN. DIV. 12)			10,000@						10,000			
TODAY	E (M-TH)		@			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TODAY	FRI E		@			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GRANDE PRAIRIE (CEN. DIV. 15)			9,200			19,400			28,600			
HERALD-TRIBUNE	E (M-TH)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
HERALD-TRIBUNE	FRI E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
LETHBRIDGE (CEN. DIV. 2)			23,200			29,900			53,100			
HERALD	E			15,427	66.50		9,143	30.58		24,570	25,789	25,783
MEDICINE HAT (CEN. DIV. 1)			16,600			7,700			24,300			
NEWS	E			12,020	72.41		2,020	26.23		14,040	14,207	14,271
RED DEER (CEN. DIV. 8)			21,900			45,900			67,800			
ADVOCATE	E			14,113	64.44		9,059	19.74		23,172	23,310	22,778
BRITISH COLUMBIA												
CRANBROOK (EAST KOOTENAY RD)			5,400			5,800			11,200			
TOWNSMAN	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
FORT ST. JOHN (PEACE RIVER-LIARD RD)			4,600			2,100			6,700			
ALASKA HIGHWAY NEWS	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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BRITISH COLUMBIA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
KAMLOOPS (THOMPSON-NICOLA RD)			23,400			13,000			36,400			
NEWS	E			17,105	73.10		2,139	16.45		19,244	19,551*	20,370*
KELOWNA (CENTRAL OKANAGAN RD)			25,500			12,800			38,300			
COURIER	E			15,717	61.64		2,776	21.69		18,493	18,767*	17,094*
NANAIMO (NANAIMO RD)			21,900			18,100			40,000			
FREE PRESS	E			9,076	41.44		1,543	8.52		10,619	10,729*	10,082*
NELSON (CENTRAL KOOTENAY RD)			3,600			17,200			20,800			
NEWS	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
PENTICTON (OKANAGAN-SIMILKAMEEN RD)			12,000			12,400			24,400			
HERALD	E			6,750	56.25		1,563	12.60		8,313	8,472*	8,473*
PORT ALBERNI (ALBERNI-CLAYOQUOT RD)			6,800			4,400			11,200			
VALLEY TIMES	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
PRINCE GEORGE (FRASER-FORT GEORGE RD)			22,300			19,300			41,600			
CITIZEN	E	C		18,843	84.50		3,169	16.42		22,012	22,363	22,289
PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD)			5,600			1,700			7,300			
NEWS	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
TRAIL (KOOTENAY BOUNDARY RD)			4,000			9,600			13,600			
TIMES	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
VANCOUVER (GREATER VANCOUVER RD)			392,300			291,600			683,900			
PROVINCE	M (M-F)	C		82,590	21.05		66,628	22.85		149,218	182,374	183,842
PROVINCE	SUN	C		97,679	24.90		83,880	28.77		181,559	225,455	224,336
SUN	E (M-TH)	C		122,347	31.19		67,108	23.01		189,455	207,084	222,287
SUN	FRI E	C		159,584	40.68		88,820	30.46		248,404	271,291	279,108
SUN	SAT E	C		152,727	38.93		88,774	30.44		241,501	273,881	283,951
VERNON (NORTH OKANAGAN RD)			12,300			19,800			32,100			
NEWS	E			6,953	56.53		1,356	6.85		8,309	8,413*	7,727*

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BRITISH COLUMBIA	SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
VICTORIA (CAPITAL RD)		99,100#			21,700			120,800			
TIMES-COLONIST	M	#	66,243	66.84		11,699	53.91		77,942	81,506	82,349
TIMES-COLONIST	SUN	#	63,792	64.37		11,629	53.59		75,421	79,076	79,687
YUKON TERRITORY											
WHITEHORSE		6,300			4,300			10,600			
STAR	E (M-TH)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
STAR	FRI E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									

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CONSOLIDATED NEWSPAPER GROUP		TOTAL CIRCULATION AS OF 3/31/90	3/31/89
PROBEC 5 LTD.	M	NOT COMPLETE	
PROBEC 5 LTD.	M (M-F)	NOT COMPLETE	
PROBEC 5 LTD.	ALL DAY (M-F)	NOT COMPLETE	
PROBEC 5 LTD.	SAT M	NOT COMPLETE	
PROBEC 5 LTD.	SAT E	NOT COMPLETE	
PROBEC 5 LTD.	SUN	NOT COMPLETE	

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May 25, 1990

SUPPLEMENT TO ABC DAILY NEWSPAPER FAS-FAX CANADA

Circulation Averages for period ended March 31, 1990

This supplement provides circulation data on publications that filed their regular March 31, 1990 Publisher's Statement subsequent to preparations of FAS-FAX report.

Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

A33PT-3.2.11
5/90

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NOVA SCOTIA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
AMHERST (CUMBERLAND CO.)			3,900			12,200			16,100			
NEWS	M (M-F)			2,460	63.08		1,280	10.49		3,740	3,826	3,975
CITIZEN	SAT			2,980	76.41		2,740	22.46		5,720	6,500	6,868
NEW BRUNSWICK												
CARAQUET (GLOUCESTER CO.)			27,800#						27,800			
L'ACADIE NOUVELLE	M (M-F)		#	9,686	34.84					9,686	14,544	10,143
QUEBEC												
CHICOUTIMI (CHICOUTIMI CO.)			23,100			45,700			68,800			
LE QUOTIDIEN	M			10,527	45.57		16,506	36.12		27,033	34,455	33,537
ONTARIO												
BRANTFORD (BRANT CO.)			30,100			40,200			70,300			
EXPOSITOR	E	C		21,977	73.01		10,354	25.76		32,331	32,789*	33,269*
CHATHAM (KENT CO.)			16,400			13,500			29,900			
NEWS	E	C		10,803	65.87		5,525	40.93		16,328	16,466*	16,242*
LONDON (MIDDLESEX CO.)			113,600			46,100			159,700			
FREE PRESS	M	C		66,031	58.13		19,965	43.31		85,996	125,025	125,925
OSHAWA-WHITBY (DURHAM RM)			47,600			31,300			78,900			
TIMES	E			18,974	39.86		2,276	7.27		21,250	21,376*	21,941*
THUNDER BAY (THUNDER BAY DIST.)			41,800			20,400			62,200			
TIMES-NEWS, CHRONICLE-JOURNAL	CMB DLY			32,269	77.20		5,642	27.66		37,911	39,273	38,312
TIMES-NEWS	M (M-F)			2,405	5.75		5,192	25.45		7,597	8,782☆	
TIMES-NEWS	M											8,132
CHRONICLE-JOURNAL	E (M-F)			29,864	71.44		450	2.21		30,314	30,491☆	
CHRONICLE-JOURNAL	E											30,180
CHRONICLE-JOURNAL/ TIMES-NEWS	SAT			32,390	77.49		6,113	29.97		38,503	39,968☆	
CHRONICLE-JOURNAL/ TIMES-NEWS (10-15-89 to 3-31-90)	SUN			28,715	68.70		5,243	25.70		33,958	35,230☆	

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ONTARIO	SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/90	TOTAL CIRCULATION AS OF 3/31/89
WILLOWDALE (YORK CO.)											
COMMERCIAL NEWS AND CONSTRUCTION RECORD	DLY (M-F)									6,580	6,318
MANITOBA											
PORTAGE LA PRAIRIE (CEN. DIV. 9)		5,500			4,700			10,200			
GRAPHIC	E		4,149	75.44		308	6.55		4,457	4,545	4,637
ALBERTA											
FORT McMURRAY (CEN. DIV. 12)		10,000@						10,000			
TODAY	E (M-TH)	@								6,043	6,267
TODAY	FRI E	@								7,972	7,965
GRANDE PRAIRIE (CEN. DIV. 15)		9,200			19,400			28,600			
HERALD-TRIBUNE	E (M-TH)		5,868	63.78		2,506	12.92		8,374	8,477	8,460
HERALD-TRIBUNE	FRI E		8,414	91.46		3,111	16.04		11,525	11,692	11,590
BRITISH COLUMBIA											
CRANBROOK (EAST KOOTENAY RD)		5,400			5,800			11,200			
TOWNSMAN	E (M-F)		3,872	71.70		176	3.03		4,048	4,150	4,073
FORT ST. JOHN (PEACE RIVER-LIARD RD)		4,600			2,100			6,700			
ALASKA HIGHWAY NEWS	E (M-F)		2,351	51.11		584	27.81		2,935	3,024	3,185
NELSON (CENTRAL KOOTENAY RD)		3,600			17,200			20,800			
NEWS	E (M-F)		2,506	69.61		1,995	11.60		4,501	4,724	4,531
PENTICTON (OKANAGAN-SIMILKAMEEN RD)		11,200			12,400			23,600			
HERALD	E		6,750	60.27		1,563	12.60		8,313	8,472*	8,473*
PORT ALBERNI (ALBERNI-CLAYOQUOT RD)		6,800			4,400			11,200			
VALLEY TIMES	E (M-F)		4,900	72.06		1,881	42.75		6,781	6,941	6,878

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PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD)											
NEWS	E (M-F)	5,600	3,415	60.98	1,700	242	14.24	7,300	3,657	3,721	3,769
TRAIL (KOOTENAY BOUNDARY RD)											
TIMES	E (M-F)	4,000	3,010	75.25	9,600	2,693	28.05	13,600	5,703	5,869	5,892
VERNON (NORTH OKANAGAN RD)											
NEWS	E	12,300	6,953	56.53	9,300	1,356	14.58	21,600	8,309	8,413*	7,727*
VICTORIA (CAPITAL RD)		99,100#			44,900			144,000			
TIMES-COLONIST	M	#	66,243	66.84		11,699	26.06		77,942	81,506	82,349
TIMES-COLONIST	SUN	#	63,792	64.37		11,629	25.90		75,421	79,076	79,687
YUKON TERRITORY											
WHITEHORSE		6,300			4,300			10,600			
STAR	E (M-TH)		3,938	62.51		160	3.72		4,098	4,211	4,620
STAR	FRI E		5,005	79.44		204	4.74		5,209	5,425	5,890

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PROBEC 5 LTD.	M	34,455	
PROBEC 5 LTD.	M (M-F)	374,367	
PROBEC 5 LTD.	ALL DAY (M-F)	37,285	
PROBEC 5 LTD.	SAT M	541,410	
PROBEC 5 LTD.	SAT E	43,098	
PROBEC 5 LTD.	SUN	286,145	